

Sebastiano Mazzoleni

Degree in geology - Milan State University (Italy)

Masters in business administration - SDA Bocconi, Milan (Italy)

Started his career in 1996 with CTG S.p.A. as a research geologist responsible for assessing raw material reserves for cement production, coordinating work groups in Italy, France, Spain and Thailand.

In 2000, joined the Marketing division of Italcementi S.p.A. as Project Manager with joint responsibility for the development of marketing plans for new product launches and benchmarking analysis for the creation of competitive positioning maps.

In 2003, he contributed to the creation of the new Group Marketing division for product launches, where he is currently responsible for the management of innovation in the United States, Greece, Bulgaria, Turkey, Egypt, Thailand, Kazakhstan and India. He is also in charge of the new valorization project for retrievable resources.